



LASSE USTRUP

IT PROJECTMANAGER

If you are searching for a teamplyer who takes pride in building better products and services – then I hope you find it here.

I have a strong user-centric approach to building products and I thrive with the challenge that is aligning business, users and IT. If obstacles occur I am first on sight to clear them out. Additionally, I speak the language of both CEOs, developers and end-users – a great navigational tool in my position.

I am from the agile school when it comes to product- and project management but I do possess strong knowledge on traditional methods of developing products as well.

My greatest forces are my soft-skills. I always strive to ensure my colleagues knows they are in good hands

GET IN TOUCH

 TELEPHONE
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 EMAIL
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 WEBSITE (ONLINE RESUMÉ)
WWW.LASSEUSTRUP.DK

SOCIAL MEDIA

 WWW.LINKEDIN.COM/in/
LASSEUSTRUP



Work Experience

DELOITTE
2019 – 2021

SENIOR PRODUCT MANAGER

At Digital@Deloitte I manage various inhouse products for our employees. I involve users and stakeholders in optimizing solutions and I oversee that benefits are realized once products are launched. I spend a great deal of time analyzing and crunching numbers.

FORSIKRINGS
PORTALEN
2016 – 2018

PRODUCT MANAGER

I am responsible for ensuring alignment between business, IT and stakeholders. My area of expertise it to develop our roadmap, communicate it to the team – and to execute on the projects. Finding new areas of business as well as talking to our stakeholders and users on a daily basis is a natural part of my job. I run weekly Scrum Sprints with our developers (standups, removing obstacles, deliveing on deadlines) and informing users and partners upon launch of features.

CLUE APS
2015 – 2016

ONLINE MEDIA (PRODUCT) MANAGER

Primary tasks were project management and coordination of 2 teams (design/IT and content writers). I was also practically involved with SEO, SEM, Newsletters and planning of future launches (strategy).

DATEKIT IVS
2015 – 2016

SELF EMPLOYEED (FOUNDER)

Started my own business with focus on sales of boxes - which contain everything you need to go on a date with your spouse (at home or outside). Primary tasks were product development, marketing, sales, vendor and stakeholder management and setting up website/webshop

FALCK
2013 – 2014

IT STUDENT- AND PROJECTWORKER

Job as a student with focus on implementing new projects such as; mail migrations, Windows upgraded, Office365 and knowledge sharing. Also handled internal IT-support.

TELIA
2010– 2011

COACH

Responsibility on manager level with the purpose to develop and structure the inbound department. Also responsible for back office and training/educating existing staff.



Education

MASTER
2015 – 2018

COPENHAGEN BUSINESS SCHOOL
BUSINESS ADMINISTRATION : E-BUSINESS (GPA 9.9)

BACHELOR
2011 – 2014

AALBORG UNIVERSITY
IT, COMMUNICATION & NEW MEDIA (GPA 9.6)

GYMNASIUM
2011 – 2014

FREDERIKSSUND GYMNASIUM
(GPA 5.5)

PRIMARY
SCHOOL
2011 – 2014

FREDERIKSSUND PRIVATE REALSKOLE
(GPA 9.4)



COMPETENCIES

PROFESIONAL

Product Management
Project Management
Prince2 Certified
Stakeholder Management
Agile (Scrum and Kanban)
Relationship Management

PERSONAL

Leadership
Empathic
Motivational
Strong communicator
Trustworthy
Danish, English,
German languages

SOFTWARE

Microsoft Office
Team Gantt
Trello
Jira
Podio
IT (SQL Basic, Java)